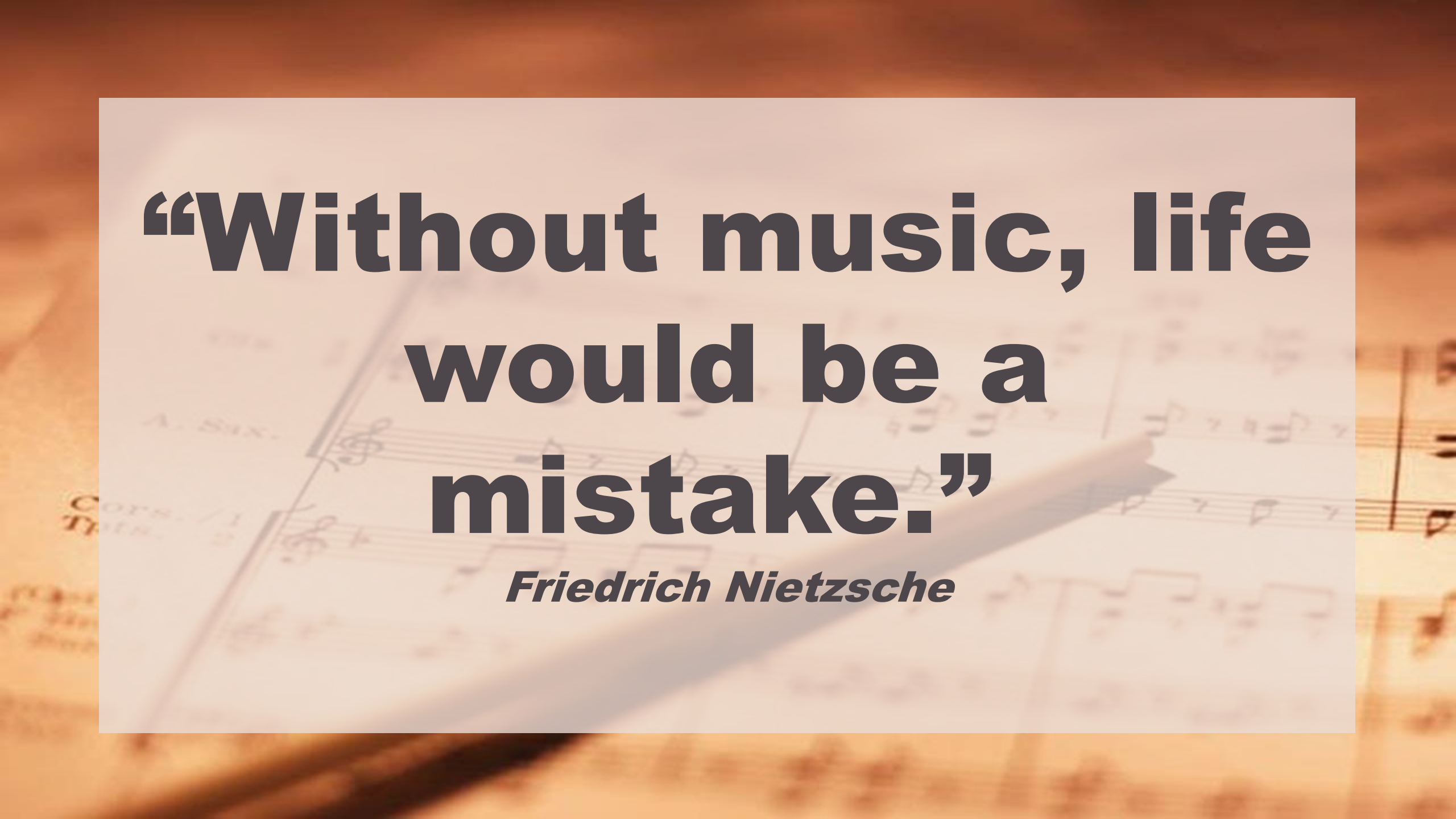


Recruitment

A new approach



**“Without music, life
would be a
mistake.”**

Friedrich Nietzsche

Change the HOW not the WHAT!

- Time to be creative!
- Adapt.....Improvise!! Music teachers are the best at this!!
- Can do Attitude!
 - Programs that are flexible and innovative will be programs of choice in the future.
- This could be a big opportunity to reach more students than you ever imagined!

Be part of the solution!

Each school will be unique.

- Communicate

- Administrators
 - District & Building
- Staff
- Parents
 - Advocacy handouts
- Students
 - Videos. Many choices.

- Coordinate

- Administration
 - District & Building
- Staff
- District
 - Other schools
- Building
 - Other activities

Connect

- Who:

- If not enrolled, you will need a list of every student in fourth/sixth grade!
- Make video introducing yourself and your program. Post or send the link.
- Include advocacy videos. (See Be a Part of the Music: <https://www.bepartofthemusic.org/>)

- How:

- Host a virtual “Welcome to Band/Orchestra Night.”
- Play short video excerpts of previous concerts. MS & HS.
- Testimonials. Students and Parents.
- Send link to an online form for registration.
- Work with elementary classroom teachers to connect with students.

Be relentless!

- Every student in the 4th/6th Grade is your student until you decide it won't work!
- Reach out multiple times.
 - Email – attach registration form again.
 - Ground mail – send hard copy of registration form with return envelope.
- Host a parent Zoom night for questions.
 - Have the General Music teacher join you. The students and parents know them. They can help validate an ongoing participation in music.

Instruments

- Virtual, send demo videos (See: *Be Part of the Music, US Army*)
 - *Create your own instrument videos.*
 - *Online registration.*
 - *Create lessons without the instrument until you have time to determine instrumentation and start date.*
- Host a drive by Instrument Display!
 - Set up a station for each instrument in the school parking lot.
 - Communicate!!
 - Administration/Security/Police for traffic control
 - District staff or students assist at each station.
 - Each car receives a instrumentation selection form when they enter.
 - They turn in form as they leave.

Enroll students

- **Once enrolled determine instrumentation.**
- **Make instrument choice announcements after enrolled.**
- **If blended instruction, arrange for instrument delivery at school.**
- **If virtual, arrange for drive by pick up.**
 - **Or.....Delivery!! (check with dealer)**

Instruction

- Learning will slow down.
 - Be patient and understanding. If internet access is an issue send DVD of videos with assignments. Connect by phone when possible.
 - Enjoy the challenges and find creative ways to enhance learning.
 - Have former students play for your students. (permission)
 - Have former students teach part of a lesson. (permission)
 - Have former students demo concepts. (permission)
 - Invite a guest, area private teachers, college, etc.
- Blended:
 - Flip the classroom/rehearsal. Assign concepts or skills that can be learned by watching video excerpt. Then assess and create guided practice when in person. There are several great method books available that work well in this situation.
- Virtual:
 - Homogenous classes! Invite guests to perform.
 - Create practice videos.
 - Assign video segments.

Learning Management Systems

- **Google Classroom**
- **Google Suite**
- **Canvas**
- **Schoology**

Resources:

- Screencastify (<https://www.screencastify.com/>)
 - Great resources for creating short instructional videos for your students
 - Free up to 5 minute video length
- Sight Reading Factory (<https://www.sightreadingfactory.com/>)
 - Does require subscription, but well worth it if you can
 - Easily customizable sightreading practice for your students
- Flipgrid (<https://info.flipgrid.com/>)
 - Create topics/assignments
 - Students can submit videos to the class or to instructor only (you decide)
 - Video Feedback! (written and/or rubrics as well)

- Smart Music
- Method Book with built-in online platform (Essential Elements Interactive, Traditions of Excellence, some examples)
- www.musictheory.net
- www.8notes.com

MMEA Resource Fall 2020

- <https://mmea.net/mmea-resources-for-fall-2020/>
- This is a resource for safety of students and teachers. Please familiarize yourself with these guidelines so that your classroom is a place where students and parents feel confident that their safety is your first and foremost concern.