

RECRUITMENT AND RETENTION

- What is the right grade level to start?
- What will be my timeline?
- What if I am recruiting against another program? i.e.; orchestra, choir, soccer, etc.
- COMMUNICATION!!!
 - Administrator
 - Grade level teachers
 - General music teacher
 - Members of the music staff
 - Parents
 - Students
 - Music Dealer
 - Media!?! (District cable, District web site, District newsletter, etc.)
- First meeting with students.
- Introduce program to parents.
- Demonstration of instruments, (high school members in sports uniform)
- Recruitment concerts, various times throughout the year if possible.
- Handouts: Instrument companies, Advocacy, pictures of students participating.
- Power point at parent/student meeting; include pictures, information, etc.
- Aptitude Test? Consider the “Timbre association” survey.
- Display night; mouthpiece, assess potential.
- Impact of the Uniform!
- Display case at school of instruments and uniform, etc.
- What will be your instrumentation?
- Letter of intent.
- Additional contact after start for students that missed first time.
- Quality Instruments; make recommendations (Uncle Dave's Saxophone!)
- Renting or purchasing; offer price chart, School owned instruments, (baritones)
- Percussion!?! Bell Kit, Check cases
- Method books
- Music stand for home, Additional reeds, etc.

GETTING STARTED:

- Classroom procedures
- Instrument assembly handouts
- Care and Maintenance Handouts
- Posture and Hand Position Handouts
- Heterogeneous Groupings/Homogenous Groupings - Do you have a choice?
- Student Practice records
- Informing Parents of student progress
- First performance!
- Keep your calendar for the next year.